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## PROFILE

MULTIDISCIPLINARY SENIOR DESIGNER & VISUAL STRATEGIST WITH 20+ YEARS OF EXPERIENCE DELIVERING BRANDED CONTENT, MERCHANDISE VISUALS, AND DESIGN EXPERIENCES ACROSS DIGITAL AND PHYSICAL PLATFORMS. ADEPT IN CONCEPT DESIGN, 3D VISUALIZATION, HIGH-RESOLUTION MERCH MOCK-UPS, AND AI-ENHANCED WORKFLOWS. A PROVEN CREATIVE PARTNER FOR BRANDING STUDIOS, E-COMMERCE COMPANIES & AGENCIES BUILDING NEXT-GEN CONTENT.

## HONORS & AWARDS

- 3D CHAMPION AT TOURNAMENT OF CREATIVITY & DESIGN CUT & PASTE NYC 2011.
- FEATURED - JAX PHOTO FESTIVAL 2024.
- 2 PIXIE AWARDS FOR SHORT FILM DR. WHO THE DREAM CHILD AS ENVIRONMENT 3D ARTIST.

## KEY SKILLS

- ART DIRECTION & VISUAL STORYTELLING
- CINEMATOGRAPHY / DIRECTOR OF PHOTOGRAPHY
- AI IMAGE GENERATION
- 3D DESIGN (SKETCHUP, ZBRUSH)
- VFX & MOTION GRAPHICS (AFTER EFFECTS, ANIMATE)
- PHOTOGRAPHY & COMPOSITION
- LIGHTING DESIGN & COLOR GRADING
- BRAND DEVELOPMENT & IDENTITY SYSTEMS
- HIGH-RESOLUTION PRODUCT MOCKUPS & MERCH RENDER
- CREATIVE LEADERSHIP & TEAM COLLABORATION

## SOFTWARE & TOOLS

PHOTOSHOP | ILLUSTRATOR | AFTER EFFECTS | PREMIERE  
PROME AI | RESOLVE | BLENDER | SKETCHUP | RUNWAY |  
ANIMATE | XD | ZBRUSH | NOTION | OBS.

## EXPERIENCE

### PIN MAXX / LEAD GRAPHIC DESIGNER 2020–PRESENT

LEAD VISUAL DESIGNER FOR NATIONAL MERCHANDISE MANUFACTURER; SPECIALTY IN PINS, APPAREL & PACKAGING. CREATED HD MOCKUPS FOR PRODUCT APPROVALS; BOOSTED CLIENT APPROVALS BY 40%.

### LAPEL PINS AND COINS / LEAD GRAPHIC ARTIST FEB 2018– OCT 2024

DELIVERED VECTOR/DIGITAL ARTWORK ON TIGHT DEADLINES FOR INTERNATIONAL MERCH CLIENTS. LEVATED STANDARDS WITH ADVANCED WORKFLOWS; ENSURED BRAND CONSISTENCY. DIGITAL PROOFING FOR CLIENTS ON RECORD TIME.

### ORLANDO PROPERTY ADVISORS / VIDEO EDITOR & SOCIAL MEDIA MGMT JAN 2021 – MAY 2021

EDITED PROMOTIONAL VIDEOS WITH DRONE FOOTAGE; DESIGNED THUMBNAILS AND SOCIAL CONTENT. PRODUCER FOR ORLANDO'S MOST PROFICIENT REAL STATE FOR YOUTUBE CHANNEL.

### HTH SIGNS INC. / ART DIRECTOR & DESIGNER OCT 2017 – MARCH 2018

DESIGNED SIGNAGE FOR DOMINO'S, PAPA JOHN'S & LOCAL BUSINESSES; SUPERVISED VINYL PRODUCTION. INTERNAL COMMUNICATION AND WEB PROMOS.

### DOOGAN ENTERTAINMENT / LEAD 3D MODELER DEC 2011 – MARCH 2012

LEAD 3D CHARACTER AND ENVIRONMENT MODELER. 3D GENERALIST LIGHTNING,TEXTURING ANIMATION & RENDERING FOR ANIMATION PILOT.

### BRIDGEWELL CAPITOL LLC / DIGITAL MARKETING & CHARACTER DESIGN DEC 2012 – APRIL 2013

DESIGNED VECTOR CHARACTERS AND MATTE BACKGROUNDS FOR ONLINE ADS. WEB ADVERTISEMENT CAMPAIGN. COMPOSITOR DIGITAL ARTIST.

## EDUCATION & TRAINING

### UDEMY

2020  
ADOBE XD UX/UI

### DOMESTIKA

2020  
DIGITAL MEDIA PLANNING

### D.A.V.E. SCHOOL / OR LANDO FL USA 2010 – 2012 3D GENERALIST & VFX COMPOSITOR, ANIMATION AND ROTOSCOPY.

### I.G.A.D. / GYE ECUADOR 2005 – 2007 INFOGRAPHY, VIDEO EDITING AND PRODUCTION.

### UNIVERSIDAD CASA GRANDE / GYE ECUADOR 2004 – 2006 MULTIMEDIA, MARKETING, INVESTIGATION, DESIGN.

### THE ROSKILDE HØJSKOL / ROSKILDE DK 2002 – 2003 MIXED MEDIA, ARTS & CRAFT

## LANGUAGES

ENGLISH FLUENT  
ESPAÑOL NATIVE